

# TOURISM IN ICELAND IN FIGURES

## - August 2022

### International visitors through Keflavík Airport

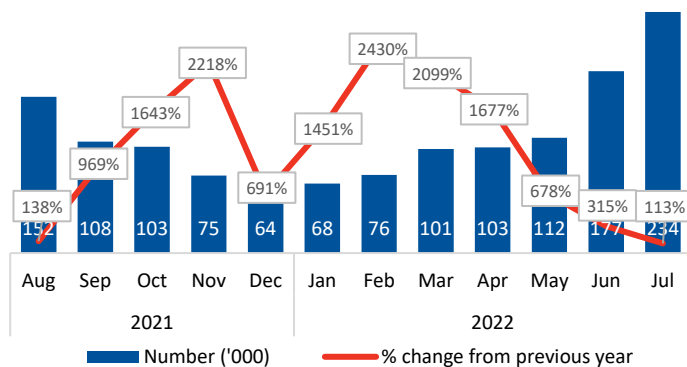
#### International departures in the period August '21-July '22<sup>1</sup>

	% of departures	Number	% change from the past 12 months*
<b>Total number</b>		<b>1,373,402</b>	<b>397.9%</b>
<i>Top ten countries**</i>			
USA	26.4%	362,346	334.3%
UK	12.1%	166,572	1007.7%
Germany	8.7%	119,633	320.7%
France	5.9%	80,545	558.2%
Poland	5.7%	78,703	111.6%
Denmark	4.0%	55,022	415.9%
Italy	3.8%	52,462	339.9%
Netherlands	3.2%	43,966	560.0%
Spain	3.0%	40,779	538.8%
Canada	2.0%	26,783	2695.7%

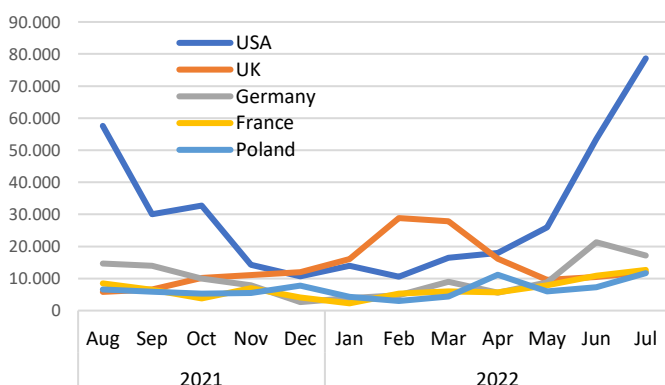
\*Comparison of the periods August-July 2020-21/2021-22.

\*\*Top ten countries were 74.8%.

#### Departures by month<sup>1</sup>



#### Departures by month – Top five\* countries<sup>1</sup>



\*Top five countries (August '21-July '22) in total were 58.8%.

### Main purpose of visit to Iceland and length of stay

#### Purpose of visit August 2021 – July 2022<sup>2</sup>

	Number*	% of visitors
Holiday	1,230,568	86.6%
Visit friends/relatives	54,936	4.0%
Health-related, education etc.	21,974	1.6%
Business-related	42,575	3.1%
Temporary work	15,107	1.1%
Visit without an overnight stay	8,240	0.6%

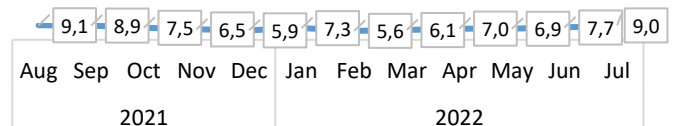
\*Calculation based on visitor statistics at Keflavik Airport.

#### Length of stay in Iceland August 2021 – July 2022<sup>2</sup>

	Number of nights	% change from the past 12 months*
<b>Average length of stay</b>	<b>7,6</b>	<b>-23.3%</b>
USA	6,9	-30.3%
UK	5,5	-38.2%
Germany	9,9	-16.1%
France	8,6	-25.2%
Poland	8,3	-5.7%
Denmark	7,0	-30.7%
Italy	8,4	-24.3%
Netherlands	8,4	-32.3%
Spain	8,9	-21.9%
Canada	7,7	22.2%

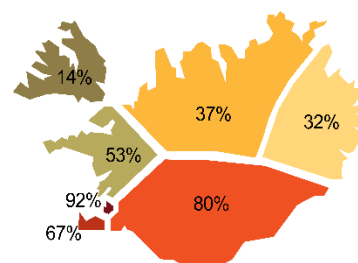
\*Comparison of the periods August-July 2020-21/2021-22.

#### Average length (nights) of stay by month August '21-July '22<sup>2</sup>



### International visitors by region

#### Which regions were visited August 2021 – July 2022<sup>2</sup>



## Overnight stays

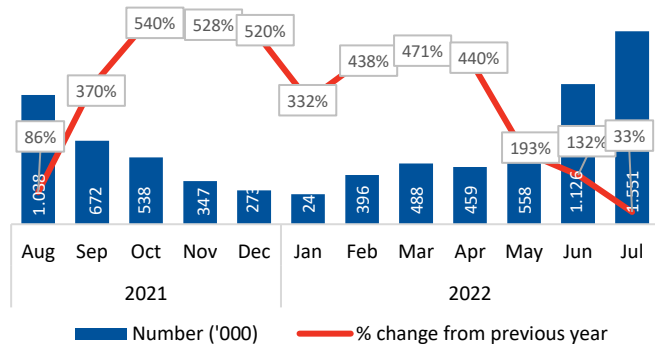
### Overnight stays in registered accommodation (August'21-July'22<sup>3</sup>)

	% of guest nights	Number	% change from the past 12 months*
<b>Total guest nights**</b>		<b>7,687,448</b>	<b>153.8%</b>
Hotels	53.2%	4,091,328	250.6%
Guesthouses	14.9%	1,142,441	128.6%
Other accommodation	31.9%	2,453,679	80.1%

\*Comparisons of the periods August-July 2020/21 - 2021/22.

\*\*Non-registered stays are not included.

### Overnight stays\* in registered accommodation by month<sup>3</sup>



\*Overnight stays of Icelanders and international visitors in registered accommodation.

### Overnight stays in hotels August 2021 – July 2022<sup>3</sup>

	% of hotel guest nights	Number	% change from the past 12 months*
<b>Total guest nights**</b>		<b>4,091,328</b>	<b>250.6%</b>
USA	24.6%	1,007,657	333.0%
Iceland	22.5%	921,817	51.5%
UK	12.8%	524,538	1220.0%
Germany	9.1%	370,576	420.4%
France	4.2%	172,926	528.7%

\*Comparison of August-July 2020/21 - 2021/22.

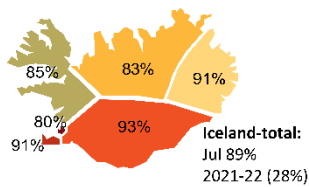
\*\*5 largest nationalities accounted for 73.2% of total guest nights in hotels.

### Room occupancy in hotels (August 2021 – July 2022<sup>3</sup>)

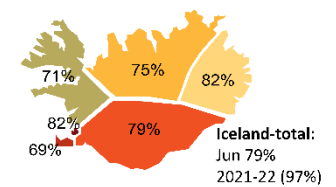
	Total		Capital region	
	Room occupancy	% change from previous year	Room occupancy	% change from previous year
Aug'21	75.5%	108.0%	76.2%	166.4%
Sep'21	63.5%	294.4%	63.3%	358.7%
Oct'21	61.8%	472.2%	72.1%	606.9%
Nov'21	44.5%	442.7%	58.2%	601.2%
Dec'21	34.9%	413.2%	46.2%	500.0%
Jan'22	28.5%	200.0%	36.5%	288.3%
Feb'22	51.0%	298.4%	67.1%	515.6%
Mar'22	55.1%	293.6%	68.0%	341.6%
Apr'22	50.1%	257.9%	58.9%	287.5%
May'22	53.2%	108.6%	62.5%	101.6%
Jun'22	78.7%	96.8%	82.4%	83.9%
Jul'22	88.9%	27.7%	90.7%	33.8%

## Room occupancy in hotels by region<sup>3</sup>

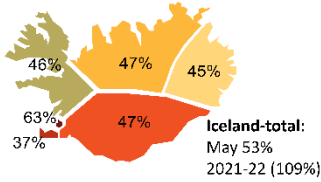
July 2022



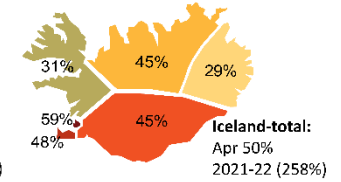
June 2022



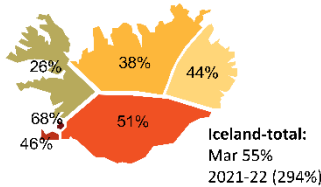
May 2022



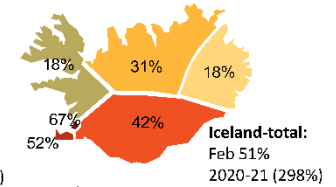
April 2022



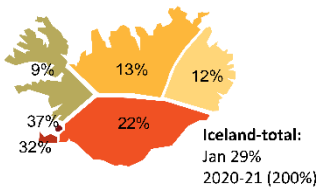
March 2022



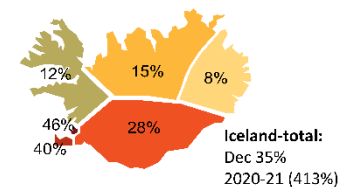
February 2022



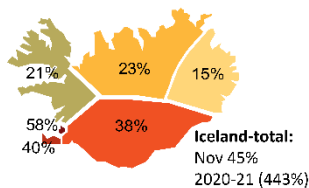
January 2022



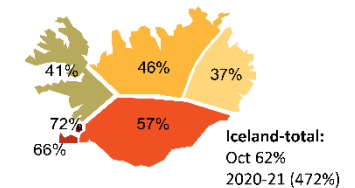
December 2021



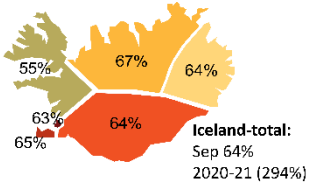
November 2021



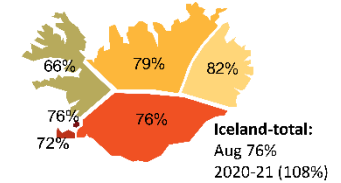
October 2021



September 2021



August 2021



## Sources

<sup>1</sup>Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. The counting covers all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>2</sup>Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport. Due to Covid the survey was not active April-June 2020 and September 2020 - May 2021.

<sup>3</sup>Statistics Iceland: Accommodation statistics 2020-2022. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2022.